



SPONSORSHIP PACKET

www.WESisMoreGolfClassic.com

WELCOME



Dear potential sponsor,

Your organization has been a valued partner in our mission to advance energy. In that same dedication, we invite you to join us as a sponsor as we advance investment in our communities through our inaugural WES is More Golf Classic.

The tournament will benefit Meals on Wheels of Montgomery County and will be held at The Woodlands Country Club - Palmer Course.

This tournament promises to be an excellent networking opportunity and will provide tremendous visibility within the midstream services sector and broader oil and natural gas industry. Your support will not only contribute to the success of this inaugural event, but more importantly enable us to strengthen the tournament's support for Meals on Wheels and the 850 seniors it regularly serves in the county.

Joining the tournament as a sponsor can provide some meaningful benefits to your organization, based on the level of your choice. Many of our sponsorship levels come with brand exposure through your organization's presence on our numerous marketing materials and event signage, while some premier sponsors receive slots for tournament players, access to a member of Western Midstream's Senior Leadership team, and recognition during our 19th Hole Party. We're also looking for lower-level sponsors at only \$500, as well as in-kind sponsorships.

Please check out the sponsorship opportunities in the next few pages, and contact us to discuss how we can partner to better our communities with Meals on Wheels of Montgomery County.

We look forward to speaking with you and seeing you out on the course.

ALL SPONSOR LEVELS INCLUDE

Opportunities to include marketing swag for event-day swag bags and logo placement on:

- ◇ Golf Classic Website
- ◇ Event Day Program
- ◇ Printed Flyers and Advertising Material

Notice: All sponsor logos will contain the WES is More Golf Classic and Western Midstream logo in addition to the underwriting company logo.

The Woodlands

COUNTRY CLUB

EVENT DAY ADD-ONS

- ◇ Mulligan Package
- ◇ Wheel of Misfortune
- ◇ Putting for Proof
- ◇ Warm Up and Stretch Classes
- ◇ Cigar Rolling
- ◇ Auction Items
- ◇ Par 3 with Trevor Immelman, Marc Bulger and Bronson Burgoon
- ◇ More to Come...

MORE INFORMATION

Online: www.WESisMoreGolfClassic.com

Email: GolfClassic@WesternMidstream.com

Deadline for sponsor logos and printed materials is July 12.



JOIN US AND MEET

Trevor Immelman

Former Masters Champion, Presidents Cup Captain and lead analyst for CBS.

Marc Bulger

Former NFL Quarterback for St. Louis Rams

Bronson Burgoon

PGA Professional Golfer



ALL PROCEEDS FROM THIS EVENT WILL BENEFIT



MEALS on WHEELS
MONTGOMERY COUNTY

Meals On Wheels Delivers So Much More Than Just A Meal.

For 50 Years They Have Been A Personal And Valuable Lifeline
For Seniors In Montgomery County

Learn More at www.mowmc.org





TOP-LEVEL SPONSORS

TOP-LEVEL SPONSORS



MOW EXCLUSIVE - \$50,000

- ◇ YOUR COMPANY LOGO WRAPPED AROUND ALL SIDES OF A MEALS ON WHEELS BUS FOR ONE YEAR¹
- ◇ BUS TRAVELS DAILY THROUGHOUT MONTGOMERY COUNTY
- ◇ MOW BUS WITH YOUR COMPANY LOGO ON DISPLAY DURING THE EVENT
- ◇ GOLF WITH WES CEO
- ◇ SEVEN (7) TOURNAMENT PLAYERS PLUS WES CEO
- ◇ FOUR (4) GOLF CARTS WITH OPPORTUNITY TO BRING COMPANY-BRANDED (OR) PERSONAL GOLF CART TO EVENT
- ◇ LOGO DISPLAYED AT CLUB ENTRANCE
- ◇ SEVEN (7) VIP PARKING PASSES
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION

OPPORTUNITIES AVAILABLE: 1



CONDOR SPONSOR - \$35,000

- ◇ YOUR COMPANY LOGO WRAPPED ON ONE SIDE OF A MEALS ON WHEELS BUS FOR ONE YEAR¹
- ◇ BUS TRAVELS DAILY THROUGHOUT MONTGOMERY COUNTY
- ◇ FOR AN ADDITIONAL \$15,000 DONATION, WRAP THE ENTIRE BUS PLUS LUNCH WITH WES EXECUTIVES³
- ◇ GOLF WITH ONE WES SENIOR EXECUTIVE OF CHOICE²
- ◇ SEVEN (7) TOURNAMENT PLAYERS PLUS WES EXECUTIVE
- ◇ FOUR (4) GOLF CARTS WITH OPPORTUNITY TO BRING COMPANY-BRANDED (OR) PERSONAL GOLF CART TO EVENT
- ◇ LOGO DISPLAYED AT CLUB ENTRANCE
- ◇ SEVEN (7) VIP PARKING PASSES
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION

OPPORTUNITIES AVAILABLE: 3



PREMIER SPONSOR - \$25,000

- ◇ GOLF WITH A WES VICE PRESIDENT OF CHOICE²
- ◇ SEVEN (7) TOURNAMENT PLAYERS PLUS WES VICE PRESIDENT
- ◇ FOUR (4) GOLF CARTS WITH OPPORTUNITY TO BRING COMPANY-BRANDED (OR) PERSONAL GOLF CART TO EVENT
- ◇ LOGO DISPLAYED AT CLUB ENTRANCE | REGISTRATION AREA | AUCTION TABLE AND BID BOARD | BLOODY MARY AND MIMOSA BAR | MOW VOLUNTEER SHIRTS
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION

OPPORTUNITIES AVAILABLE: 4

1) Wrap will also include a small FastSigns logo in the overall design
2) Pick of a WES Executive or Vice President is first come, first serve
3) Lunch may be scheduled before or after the tournament, subject to availability



ADDITIONAL SPONSORS

PLAY SPONSORS



Hole-In-One Car Sponsored By
Bayway Cadillac of The Woodlands



HOLE-IN-ONE \$20,000 / QTY 1

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ COMPANY LOGO DISPLAYED ON HOLE-IN-ONE DISPLAY | DISPLAY CAR | MOW VOLUNTEER SHIRTS¹
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION



EAGLE \$15,000 / QTY 4

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ LOGO ON TOURNAMENT DAY VOLUNTEER SHIRTS | AUCTION TABLE | BID BOARD | MOW VOLUNTEER SHIRTS¹
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION



BIRDIE \$15,000 / QTY 3

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ LOGO ON GOLF CARTS | AUCTION TABLE | BID BOARD | MOW VOLUNTEER SHIRTS¹
- ◇ VIP SEATING AT 19TH HOLE PARTY WITH SPECIAL STAGE RECOGNITION



SCORE CARD \$10,000 / QTY 3

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ LOGO ON DIGITAL SCORE CARDS WITH 19TH HOLE PARTY SPECIAL STAGE RECOGNITION



PAR \$10,000 / QTY 2

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ LOGO DISPLAYED AT 19TH HOLE PARTY | MOW VOLUNTEER SHIRTS¹
- ◇ 19TH HOLE PARTY SPECIAL STAGE RECOGNITION



GOLF SHIRT \$7,500 / QTY 2

- ◇ FOUR (4) TOURNAMENT PLAYERS
- ◇ TWO (2) GOLF CARTS WITH OPPORTUNITY TO BRING COMPANY-BRANDED (OR) PERSONAL GOLF CART TO EVENT
- ◇ LOGO PRINTED ON POLO SHIRTS PROVIDED TO ALL GOLFERS



HAT \$7,500 / QTY 2

- ◇ FOUR (4) TOURNAMENT PLAYERS
- ◇ TWO (2) GOLF CARTS WITH OPPORTUNITY TO BRING COMPANY-BRANDED (OR) PERSONAL GOLF CART TO EVENT
- ◇ LOGO PRINTED ON HATS PROVIDED TO ALL GOLFERS



BACK NINE \$3,500 / QTY 15

- ◇ FOUR (4) TOURNAMENT PLAYERS | TWO (2) GOLF CARTS
- ◇ ORGANIZATION LOGO OR TEAM NAME DISPLAYED ON A SINGLE HOLE

¹) MOW volunteer shirts are worn by volunteers daily throughout the community when preparing and serving meals.

GENERAL SPONSORS

SPONSORSHIPS BELOW DO NOT INCLUDE TOURNAMENT PLAY



19TH HOLE PARTY \$5,000 / QTY 4

- ◇ VIP SEATING AT 19TH HOLE PARTY FOR EIGHT (8) GUEST
- ◇ SPECIAL 19TH HOLE STAGE RECOGNITION
- ◇ LOGO DISPLAYED AT 19TH HOLE PARTY AND COCKTAIL NAPKINS

PHOTO CART

\$3,000 / QTY 4

LOGO ON PHOTOGRAPHER CART



COURSE MAP

\$3,500 / QTY 2

LOGO ON COURSE MAP



PUTTING GREEN

\$500 / QTY 2

LOGO AT PUTTING GREEN



SINGLE HOLE

\$500 / QTY 12

LOGO ON A SINGLE HOLE



CHIPPING GREEN

\$500 / QTY 2

LOGO ON THE GREEN



DRIVING RANGE

\$500 / QTY 2

LOGO AT DRIVING RANGE

PURCHASE
SPONSORSHIPS



FACTS ABOUT MEALS ON WHEELS MONTGOMERY COUNTY

- * MOW has been serving seniors in Montgomery County for over 50 Years
- * They serve home delivered meals to over 1000 clients
- * MOW is the ONLY free, public transportation for seniors that covers all of Montgomery County
- * There is a waitlist to get home delivered meals
- * 100% of donations remains in Montgomery County
- * MOW operates under 10% administrative expenses...more than 90% of every donation will go to help serve seniors

MOW MEAL SPONSORS

SPONSORSHIPS BELOW DO NOT INCLUDE TOURNAMENT PLAY

SOLD
OUT

BREAKFAST \$3,000 / QTY 2

LOGO DISPLAYED AT BREAKFAST STATION

SOLD
OUT

LUNCH \$4,000 / QTY 2

LOGO DISPLAYED ON LUNCH STATION OR BOXES

BEVERAGE CART \$3,000 / QTY 9

LOGO DISPLAYED ON ONE BEVERAGE CART

SOLD
OUT

WATER BOTTLE \$5,000 / QTY 2

- ◇ LOGO ON BOTTLED WATER PROVIDED TO GOLFERS
- ◇ SPONSOR TO PROVIDE BRANDED BOTTLES

SOLD
OUT

BLOODY MARY | MIMOSA \$5,000 / QTY 2

- ◇ LOGO DISPLAYED AT BLOODY MARY AND MIMOSA BAR
- ◇ LOGO PRINTED ON COCKTAIL NAPKINS

PURCHASE
SPONSORSHIPS



IN-KIND SPONSORS

THERE ARE SEVERAL OPPORTUNITIES FOR IN-KIND SPONSORSHIPS INCLUDING:

- ◇ PHOTOGRAPHERS
- ◇ DJ, MUSICIANS, ENTERTAINMENT
- ◇ CIGARS
- ◇ WARM UP AND STRETCH INSTRUCTORS
- ◇ PRINT MATERIALS (in-kind)

DONATIONS TOWARDS OUR AUCTION AND LIQUOR PULLS WILL ALSO BE ACCEPTED. FOR IN-KIND SPONSORSHIPS, EMAIL GOLFCLASSIC@WESTERNMIDSTREAM.COM





Western Midstream

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